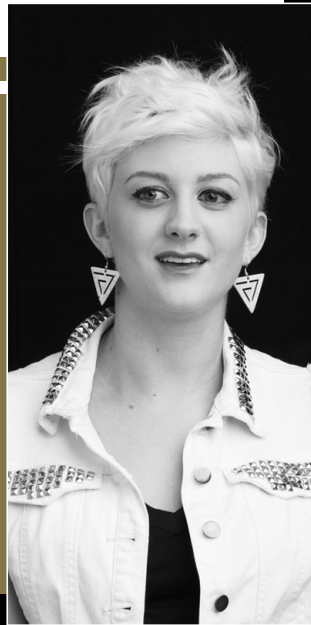


# Global Youth Movement

GUATEMALA 2018

HOW MUCH DOES OUR AGE INFLUENCE HOW WE THINK,  
WHERE AND WHAT WE EAT OR HOW WE SAVE AND SPEND?



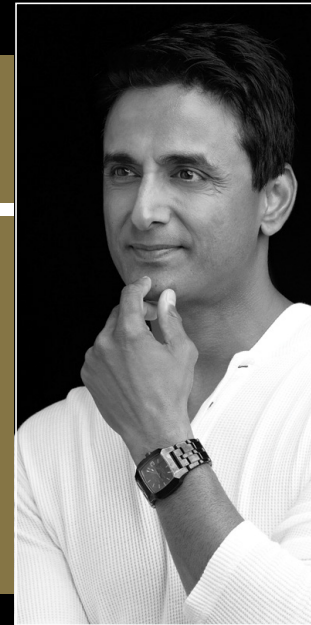
GENERATION Z  
(15-28)



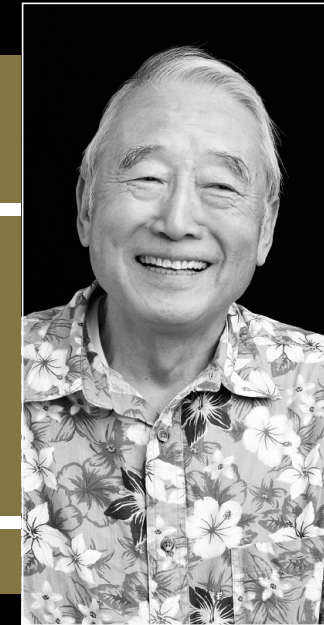
MILLENNIALS  
(21-34)



GENERATION X  
(35-49)



BOOMERS  
(50-64)



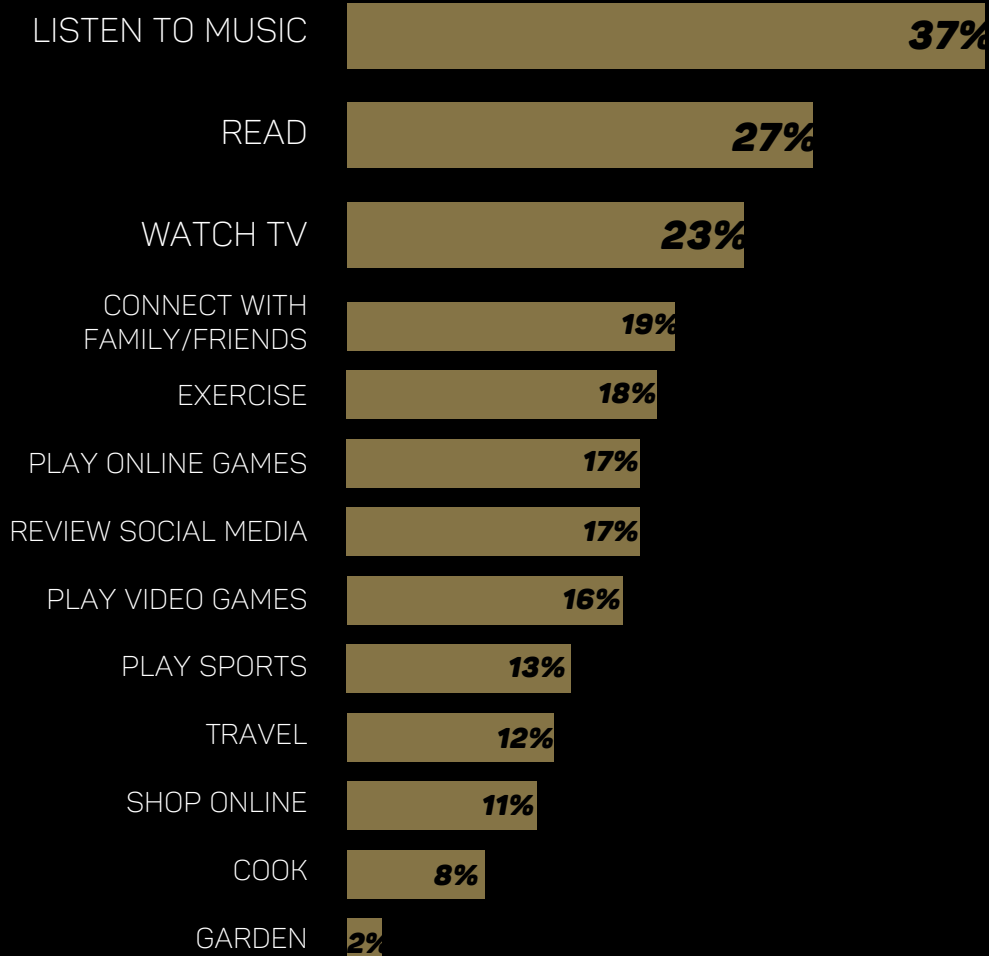
SILENT GENERATION  
(65+)

The results reveal insights about how consumers around the world live, eat, play, work and save.

# TOP SPARE-TIME ACTIVITIES

PERCENTAGE WHO SELECTED ACTIVITY AS ONE OF THEIR TOP THREE

## GENERATION Z



## MILLENNIALS

WATCH TV	31%
CONNECT WITH FRIENDS/FAMILY	28%
LISTEN TO MUSIC	27%
READ	20%
TRAVEL	18%

## GENERATION X

WATCH TV	38%
CONNECT WITH FRIENDS/FAMILY	30%
READ	24%
TRAVEL	22%
LISTEN TO MUSIC	21%

## BOOMERS

WATCH TV	42%
READ	29%
CONNECT WITH FRIENDS/FAMILY	28%
TRAVEL	22%
LISTEN TO MUSIC	19%

## SILENT GENERATION

READ	42%
WATCH TV	40%
CONNECT WITH FRIENDS/FAMILY	29%
TRAVEL	25%
GARDEN	22%

THE 10 THINGS

TO KNOW ABOUT

GENERATION

Z

16

**EIGHT**

**Seconds**

**PARENTS**

**opinion**

**PLANNING**

**For everything**

**SECURE**

**Career**

**FINANCIAL**

**Education**

DIGITAL

Natives

MOBILE

First

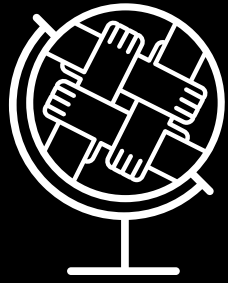
PREFER

Youtube

INSTANT

Messaging

EXPERIENCES



# Global Youth Movement

L O C A T I O N S



# GYM REGIONAL CHAPTERS 2017:

BRAZIL // **NOVEMBER**

WEST EUROPE // **APRIL**

ASIA // **JUNE**

EAST EUROPE // **APRIL**

COSTA RICA // **FEBRUARY**

NORTH AFRICA AND GULF STATES // **MARCH**

GUATEMALA // **AUGUST**

MEXICO // **FEBRUARY**

AFRICA // **JULY**

ECUADOR, PUERTO RICO, DOMINICAN  
REPUBLIC, NORTH AMERICA, LATINO USA,  
ARGENTINA, COLOMBIA... // **PENDING DATE**



# GYM REGIONAL CONGRESSES 2017

BRAZIL, JULY, **3000 LEADERS**

ASIA PACIFIC, JUNE, **7000 LEADERS**

EAST AFRICA, JULY, **3000 LEADERS**

NORTH AFRICA AND GULF STATES, MARCH, **750 LEADERS**

GUATEMALA, DECEMBER, **10000 LEADERS**

OTHER CHAPTERS TO BE DECIDED



**W H Y ?**

- TABLE OF FELLOWSHIP**
- TABLE OF MUTUAL LEARNING**
- TABLE OF MUTUAL SUPPORT**
- TABLE FOR WORKING TOGETHER FOR  
THE EXPANSION OF GOD'S KINGDOM**
- HOT CONTROL**

W E

- A R E

0 N E

W E

- A R E

0 N E

W A L K

- I N

U N I T Y

E P H E S I A N S 4

ENDEAVORING TO KEEP THE  
UNITY OF THE SPIRIT IN THE  
BOND OF PEACE. 4 THERE IS ONE  
BODY AND ONE SPIRIT, JUST AS  
YOU WERE CALLED IN ONE HOPE  
OF YOUR CALLING; 5 ONE LORD,  
ONE FAITH, ONE BAPTISM; 6 ONE  
GOD AND FATHER OF ALL, WHO IS  
ABOVE ALL, AND THROUGH ALL,  
AND IN YOU ALL.





ONE GOD  
ONE CHURCH  
ONE MISION



A L L  
- T H E  
R E G I -  
O N S

REGION  
**OCEANIA**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUER  
ADIPISCING  
ELIT, SED  
DUMLI



ONE SPIRIT  
ONE GOD  
ONE CHURCH



REGION  
**EUROPE**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUER  
ADIPISCING  
ELIT, SED  
DUMLI



ONE SPIRIT  
ONE GOD  
ONE CHURCH



REGION  
**ASIA**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUER  
ADIPISCING  
ELIT, SED  
DUMLI



ONE SPIRIT  
ONE GOD  
ONE CHURCH



REGION  
**LATAM**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUR  
ADIPISCING  
ELIT, SED  
DUMLI



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH



REGION  
**AFRICA**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUR  
ADIPISCING  
ELIT, SED  
DUMLI



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH



REGION  
**NORTH AMERICA**

LOREM IPSUM  
DOLOR SIT  
AMET, CON-  
SECTETUR  
ADIPISCING  
ELIT, SED  
DUMLI



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH





REUNION  
**OCEANIA**

2010-2011  
2011-2012  
2012-2013  
2013-2014  
2014-2015  
2015-2016  
2016-2017



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH

Global  
Youth  
Movement





REGION  
**EUROPE**

1990-1991  
1992-1993  
1994-1995  
1996-1997  
1998-1999  
2000-2001



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH

Global  
Youth  
Movement



REGION  
**NORTH  
AMERICA**

UNION OF  
METHODIST  
CHURCHES  
IN NORTH  
AMERICA



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH

Global  
Youth  
Movement



HEGTON  
**LATAM**

WILL SPIN  
THE GLOBE  
FOR THE  
WORLD'S  
BEST  
ADVERTISERS



**ONE**

ONE SPIRIT  
ONE GOAL  
ONE CHANCE

 Global  
Youth  
Movement



REGION  
**ASIA**

ONE SPIRIT  
ONE GOD  
ONE CHURCH  
ONE MISSION



**ONE**  
ONE SPIRIT  
ONE GOD  
ONE CHURCH

Global  
Youth  
Movement



FESTIVAL  
**AFRICA**

ONE OF US  
ONE OF US  
ONE OF US  
ONE OF US  
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ONE OF US  
ONE OF US  
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ONE OF US  
ONE OF US



**ONE**  
ONE SPIRIT  
ONE GOD  
ONE CHURCH

Global  
Youth  
Movement

ALL  
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**ONE SPIRIT  
ONE GOD  
ONE CHURCH**





Global  
Youth  
Movement

I T A L Y

**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH



Global  
Youth  
Movement

E G Y P T

ONE

ONE SPIRIT  
ONE GOD  
ONE CHURCH



Global  
Youth  
Movement

F R A N C E

ONE

ONE SPIRIT  
ONE GOD  
ONE CHURCH



**ONE**

ONE SPIRIT  
ONE GOD  
ONE CHURCH





ONE  
ONE SPIRIT  
ONE GOD  
ONE CHURCH





**Global  
Youth  
Movement**

H E N Y A

**ONE**

**ONE SPIRIT  
ONE GOD  
ONE CHURCH**

F A C I  
L I T I  
E S \_













**Global  
Youth  
Movement**

T H A N K   Y O U